

— blissful elegance —

Chandigarh • Delhi • Haryana • Jaipur • Bhilwara • Aurangabad • Ahmedabad • Indore • Bhopal • Mysore • Guwahati • Baroda
Rajkot • Surat • Kolkata • Mumbai • Nagpur • Nashik • Pune • Visakhapatnam • Hyderabad • Goa • Bengaluru • Chennai • Cochin
Coimbatore

Prem Estate, 2nd Floor, Mustafa Bazaar, Sant Savta Rd. No: 1, Opp: Union Bank of India, Byculla (E), Mumbai - 400 010.

Tel: +91 22 23787500, 66847500 Fax: +91 22 23726452 sales@egofloor.com | www.egofloor.com



laminare
wooden
flooring

www.egofloor.com

EGO GROUP bringing the world to India

Laminate Wooden flooring from Ego, brings a world of wonderful designs home to you. Manufactured using top-quality natural wood as its core component, Laminates offer unique versatility to work with any decor.

Ego's laminate flooring is highly stain resistant and requires very little routine care and maintenance. The allure of laminate flooring lies not only in its representation of real hardwood and its incredible durability, but also in the ease with which these floors are installed and maintained. These laminates are a perfect synthesis of good quality, comfort, pleasing designs, as well as affordability. Ego's laminate flooring is available in a plethora of styles and designs where each of the wood species displays its own unique characteristics and each lending itself to a different design aspect.

Take your pick from Ego's wide variety of laminated flooring and immerse in the euphoric experience only similar to being amidst nature.



ego
WOODEN FLOOR
nature therapy



Unmatched Flooring Solution

GAIN FROM OUR ADVANTAGES

Ego laminated wooden floor are made up of highly refined materials. Their basic component is top-quality natural wood. Traditional parquet flooring pales in comparison to our beautiful laminates. Ego laminated wooden floor feature more advantages than normal wood flooring. Ego laminated wooden floor are harder, tougher, multi-purpose, have a very high load capacity and are easier to maintain. They are also available in a wide variety for you to choose from. Ego laminated wooden floor are

economical for buying and less fussy to handle vis-à-vis traditional flooring. Our large format panels can be quickly installed in large areas very easily and prove to be more cost-effective.

EASY INSTALLATION

Ego laminated wooden floor feature the new adhesive-free 'Click' installation locking system, which is easy to execute without even a toolbox. A hammer and a simple tapping block will suffice for total installation. Our 'Click' panels can be installed upon all dry and even subfloors

and also on suitable underlays. They can be dislodged, reinstalled and reused without any trouble.

RIGHT DECISION

When you go in for Ego laminated wooden floor, you've opted for the best. Our versatile laminates assure you of good quality, comfort, pleasing designs, ruggedness, security, a long lifespan and also affordability. A decision you'll be glad to have taken.

Natural And Environment Friendly

Ego laminated wooden floor are made from natural products. Only fresh wood from ecological forest thinning operations is taken to manufacture the high-density fiber core of our panels. All production processes are strictly controlled and supervised. Every Ego laminated wooden floor includes a consistent 80-85% of wood. Our laminates do not contain any harmful substance like halogen, chloride, PVC, PCB or dioxin, refuse. Thus, Ego laminated wooden floor keep your room ambience natural and hygienic, which conforms to the highest health standards. Our laminates are especially recommended for persons allergic to dust. When you wish to replace our laminates if ever just dispose of them as normal domestic refuse.



Features for ego laminated wooden floor

Ego presents 'Click', the new-generation connection technology in a wide range of attractive, non-adhesive, multi-purpose flooring systems for commercial and domestic use.

Ego laminated wooden floor are tough and durable but easy to clean and take care of.



Ego laminated wooden floor are robust, firm and resist loads and impacts.



Ego laminated wooden floor are products from natural sustainable raw material and contain no harmful chemical substance.

Ego laminated wooden floor maintain their sheen for several years without fading.



Ego laminated wooden floor are flame-resistant and are not affected by burning embers of cigarette stubs, etc.



Ego laminated wooden floor are scratch and abrasion resistant and hence, are suitable for casters.



Ego laminated wooden floor are stain resistant.

ego
WOODEN FLOOR
nature therapy

Ego wooden floors are available in a wide variety for you to choose from. Ego has introduced 6 different and unique ranges of laminated wooden flooring.



The **Elite Collection** as the name suggests comprises of flooring that is a class apart. It features a variety of distinct & unique shades. The flooring is made of AC3 grade material an 8mm in thickness.

The **Enigma Collection** mysteriously draws you towards it. Its enigmatic presence is a visual treat in every surrounding. It has oil waxed finished surface & made up of AC 4 grade material and 8 mm in thickness.



The **Enchant Collection** is a delight in any surrounding. Enchant floors have excellent abrasion resistance. AC4 Grade material with Melted Surface, EIR Surface, Soft Look Surface & Natural Wood Surface of 11mm & 10mm thickness alongwith the 3 new shades of High Clarity Surface of 12mm thickness. It is equipped with a sound proof backing of 2 mm which reduces the sound up to 50%.

Ego flooring has tied up with **Classen**, one of the largest manufacturers of laminated flooring in the world. The flooring is made of AC4 grade material and is 8mm in thickness.

The extravagant **Classen Premium** Range, combines a selection of outstanding surfaces and flooring. The traditional craft, trendy patterns and new surface techniques form the core of this premium collection.



The **Blissart Collection** of AC4 grade material are floorings which are only 113mm wide and have strips made from aluminium. The aesthetic high gloss panels are made extremely robust using electronic beam hardening process, and can withstand the most diverse of conditions.

The **Mammunt Collection**, made from AC5 grade material can withstand extremely heavy loads. The extra hard, long and practical panels, create a natural look and can also meet all requirements.





The **ELITE** collection

The **ELITE** collection

- AC3 Grade material
- Manufactured by the latest German Technology
- Surface Abrasion: Standard: AC3:4000. Test Result: 4500
- High Density Fibre wood from Germany
- Overlay Paper is from MED USA
- Decor Paper is from Germany
- It is completely resistant from Flame, Stain, Scratch and Abrasion
- Each plank is 4.2 feet in length and 8 inches wide & 8 mm in thickness
- One box contains 21.53 sq feet & 8 planks
- Warranty: Residential Area: 10 yrs & commercial Areas: 3 yrs.

TEST	STANDARD	TEST RESULT	REMARK
Resistance to surface wear	4,000	4,500	OK
Resistance to cigarettes burns	5 (not visible)	5 (not visible)	OK
Resistance to pull force	>24N/mm2	25.7N/mm2	OK
Surface Soundness	>1.0/mm2	1.64N/mm2	OK
Density	>860kg/m3	937kg/m3	OK
Swelling (24 hours in water)	<18%	8.3%	OK
Moisture Content	4-6%	4.8%	OK
Resistance to Acid	Not Visible	Not Visible	OK
Resistance to Stains	Not Visible	Not Visible	OK
Resistance to Impact	<9mm	6.1mm	OK
Resistance to Scratches	<=3.0N	3.0N	OK
Formaldehyde Emission	<9mg/100g	4.38mg/100g	OK
Resistance to Fire*	45 mins	65 mins	OK

ego
WOODEN FLOOR
nature therapy

The **ELITE** collection



The **ELITE** collection



CHOCOLATE WALNUT
EL 4116



KOMI TEAK
EL 4215



MYSTIC OAK
EL 4169



The **ENIGMA** collection

The **ENIGMA** collection

- AC4 Grade material
- Oiled Waxed Surface to give the sheen look to the surface of the flooring.
- Manufactured by the latest German Technology
- Surface Abrasion: Standard: AC4:4500, Test Result: 5200
- It is completely resistant from Flame, Stain, Scratch and Abrasion
- High Density Fibre wood from Germany
- Overlay Paper is from MED USA
- Decor Paper is from Germany.
- Each plank is 4.2 feet in length and 8 inches wide & 8 mm in thickness
- One box contains 21.53 sq feet & 8 planks
- Warranty: Residential Area: 15 yrs & commercial Areas: 5 yrs.

Standards	Test Result	Decision	Test Description
Surface Abrasion	AC4:4500	5200	OK
Modulus of Rupture	$\geq 40\text{N/mm}^2$	43.3	OK
Internal Bond	$\geq 1.0\text{N/mm}^2$	1.72	OK
Pull Force Range	$\geq 24\text{N/mm}^2$	24.3	OK
Surface Soundness	$\geq 1.0\text{N/mm}^2$	1.53	OK
Density	$\geq 860\text{kg/m}^3$	940	OK
Swelling after 24 hours in water	$\leq 18\%$	8.7	OK
	$\leq 2.5\%$	1.7	OK
Moisture Content	3%-10%	4.3	OK
Concentration of Acid	no visible	no visible	OK
Resistance Impact	$\leq 9\text{mm}$	7.5	OK
Resistance Flaw	$\geq 3.0\text{N}$	3.5	OK
Resistance pollution	no visible	no visible	OK
Formaldehyde Emission	$\leq 1.5\text{mg/L}$	0.64	OK

ego
WOODEN FLOOR
nature therapy

The **ENIGMA** collection



The **ENIGMA** collection



VIENNA CHERRY
EN 5235



ODYSSEY OAK
EN 5173



IMPERIAL WALNUT
EN 5159



CHERRY ASH
EN 5727



HAGUE OAK
EN 5276



RICHELIEU OAK
EN 5176



WALNUT OAK
EN 5277



ANTINO WALNUT
EN 5003



The ENCHANT collection

AC4 Grade material • Top Surface: Melted Surface (Size: 808(L) X 125.7(W) X 11+2(T) mm), (Size 808(L) X 125 (W) X 12+2(T)mm), EIR Surface (Size: 1214(L) X 141.5(W) X 10+2(T) mm), Soft Look Surface (Size: 1286(L) X 144(W) X 10+2(T) mm), Natural Wood Surface (Size: 1286(L) X 143(W) X 11+2(T) mm) & High Clarity Surface (Size - 2260(L) X 142(W) X 12.3(T) mm) • 4 sided - V - Groove Flooring • Thickness - 11mm & 10mm with a sound proof backing of 2 mm which reduces the sound up to 50% • European Standard Laminate Flooring EN 13329:1998 • Warranty: Residential Area: 15 yrs & commercial Areas: 5 yrs

Production Test Report

Test Description	Standards	Test Result	Decision
Surface Abrasion	≥6000	6500	OK
	≥4000	/	/
	9000/AC4/	/	/
	4000/AC4/	/	/
Modulus of Rupture	≥35N/mm2	37.6	OK
Internal Bond	≥1.2N/mm2	1.4	OK
Surface Soundness	≥1.0N/mm2	1.4	OK
Density	≥860kg/m3	940	OK
Swelling after 24 hours in water	≤12%	9.7	OK
Moisture Content	4%-7%	5.9	OK
Resistance to Concentration of Acid on overlay	no visible	no visible	OK
Resistance to Coldness & hotness cycle on surface	"No cracks and blisters"	no visible	OK
Resistance to cigarette burns	" No visible discoloration, cracks or blisters"	no visible	OK
Resistance to dry-hotness	"No cracks and blisters"	no visible	OK
Anti-crack on surface	0 / Grade 0	Grade 0	OK
Resistance to Impact	≤9mm	8.0	OK
Resistance to scratch	≥4.0N		OK
Resistance to stain	no visible	no visible	OK
Formaldehyde Emission	E0≤0.5mg/L	/	/
	E1≤1.5mg/L	0.6	OK
Anion Emission	≥800/cm3	/	/



The ENCHANT collection

The **ENCHANT** collection



EIR Surface : 1214 (L) X 141.5 (W) X 10+2 (T) mm



Soft Look Surface : 1286 (L) X 144 (W) X 10+2 (T) mm



Melted Surface : 808 (L) X 125.7 (W) X 11+2 (T) mm



LEDER HELL

The ENCHANT collection

Melted Surface: 1218 (L) X 126 (W) X 12+2 (T) mm



TEAK
6016



LIGHT WALNUT
6234



DARK WALNUT
6044



VENGE
6268



The **ENCHANT** collection

Natural Wood Surface : 1286 (L) X 143 (W) X 11+2 (T) mm

MONTANA OAK
6120

GREY BIRCH
6131

LONDON OAK
6117

BRAZILIAN JATOBA
6188



The **ENCHANT** collection

High Clarity Surface
(Size - 2260(L) X 142(W) X 12.3(T) mm)



The Ego **CLASSEN** collection

Manufactured by the World's largest manufacturing Company: Classen • AC4 Grade material • Manufactured by the latest German Technology • Microban, Isowaxx, Megaloc • European standard laminate flooring EN13329:1998 • It is completely resistant from Flame, Stain, Scratch and Abrasion • High Density Fibre wood from Germany • One box contains 21.48 sq feet & 8 planks • Warranty: Residential Area: 15 yrs & Commercial Areas: 5 yrs

Test specifications are applicable for both, classen and classen premium range.
Laminated Flooring Trend World Usage Class 32
Load-Bearing Material: Classenboard HDF
Classen Dimensions: 1286 x 160 x 8 mm & 1286 x 194 x 8 mm
Classen Premium Dimensions: 605 x 282 x 8 mm

Characteristics	Testing Procedure	Results
Abrasion resistance	EN 13329	Classen Overlay PREMIUM corresp. AC 4
Shock resistance	EN 13329	IC 2
Resistance to cigarette burns	EN 438 - 2.18	Degree 4
Light fastness	EN 438 - 2.16	Blue wool scale level 6
Resistance to staining	EN 438 - 2.15	Process A - level 5
Resistance to lifting	EN 311	$\geq 1 \text{ N/mm}^2$
Edges swelling	EN 13329	$\leq 18 \%$
Edge squareness of top layer	EN 13329	max. $\leq 0,3 \text{ mm/m}$
Height differences between elements put together	EN 13329	$\varnothing \leq 0,10 \text{ mm}$ max. $\leq 0,15 \text{ mm}$
Squareness of the elements	EN 13329	max. $\leq 0,2 \text{ mm}$
Flatness of the elements	EN 13329	Width: concave max. $\leq 0,15 \%$ convex max. $\leq 0,20 \%$ Length: concave max. $\leq 0,50 \%$ convex max. $\leq 1,00 \%$
Reaction to fire*	EN ISO 11925-2 EN ISO 9239-1	Cfl - s1
Slip resistance*	EN 13893	DS
Formaldehyde*	ENV 717-1	E1
Thermal conductivity*	EN 12667	$R \leq 0,0574 \text{ (m}^2\text{K)/W}$

PG 30



The Ego **CLASSEN** collection

PG 31

The Ego **CLASSEN** collection



The Ego **CLASSEN** collection



WHITE WASHED DARK OAK



WALNUT



HIGHLAND OAK



ACACIA



JATOBA



FEN OAK



BRAZILLIAN CHERRY (2 Strip)



LAPACHO CHOCOLATE



The Ego **CLASSEN** collection



SMOKED OAK



KONTOUR MAPLE



WENGE



OAK TABAK



SACREMENTO PINE



The **CLASSEN** Premium collection

Manufactured by the World's largest manufacturing Company: Classen • AC4 Grade material • Manufactured by the latest German Technology • Microban, Isowaxx, Megaloc • European standard laminate flooring EN13329:1998 • It is completely resistant from Flame, Stain, Scratch and Abrasion • High Density Fibre wood from Germany • One box contains 21.48 sq feet & 8 planks • Warranty: Residential Area: 15 yrs & Commercial Areas: 5 yrs



The **BLISSART** collection

The **BLISSART** collection

- Antistatic floor with AC4 Grade material
- Nautical decors of particular elegance and quality: Hungarian Oak, Oak Galiano, Cumbrian Maple, Canyon Andiroba and Plateau Maple
- Bliss art Click system with aluminium strip
- Finishing of panels in high gloss and silk matt version
- High gloss panels are made extremely robust using electronic beam hardening process
- Dimension – 1376 x 113 x 10mm

TEST	CHARACTERISTICS	TEST METHOD
Formaldehyde emission	< 0,05 ppm	EN 717-1
Surface stain resistance	Grade 5, no visible changes to surface	EN 438-2, 15
Lightfastness	≥ Level 6 Blue Wool Scale ≥ Level 4 Grey Scale	EN ISO 105-B02 EN 20 105-A02
Resistance to cigarette embers	Grade 4, no visible changes to surface	EN 438-2, 18
Fire resistance	Ignites with difficulty, at least C _{fl} -s1	EN 13501-1
Height difference between connected elements	Average: ≤ 0,10 mm max: ≤ 0,15 mm	EN 13329
Edge straightness (bend)	≤ 0,3 mm/m	EN 13329
Openings between connected elements	Average: ≤ 0,15 mm max: ≤ 0,20 mm	EN 13329
Static indentation	< 0,01 mm - no visible changes, Impression in test with straight steel cylinder of 11,3 mm diameter	EN 433

ego
WOODEN FLOOR
nature therapy

PG 41

The **BLISSART** collection



HUNGARIAN OAK



OAK GALIANO



CUMBRIAN MAPLE



CANYON ANDIROBA



PLATEAU MAPLE



The **MAMMUT** collection

AC5 Grade material • The 4 sided V Groove panels are extra hard, long and practical • Chompore & Embossed surface • Express Click system (much easier and up to 50% quicker to install)
• An outstanding feature of the patterns and hues is their country cottage character and the fascinating, authentic natural wood look • Dimension – 1845 x 188 x 12mm

TEST	CHARACTERISTICS	TEST METHOD
Formaldehyde emission	< 0,05 ppm	EN 717-1
Surface stain resistance	Grade 5, no visible changes to surface	EN 438-2, 15
Lightfastness	≥ Level 6 Blue Wool Scale ≥ Level 4 Grey Scale	EN ISO 105-B02 EN 20 105-A02
Resistance to cigarette embers	Grade 4, no visible changes to surface	EN 438-2, 18
Fire resistance	Ignites with difficulty, at least C ₀ -s1	EN 13601-1
Height difference between connected elements	Average: ≤ 0,10 mm max: ≤ 0,15 mm	EN 13329
Edge straightness (bend)	≤ 0,3 mm/m	EN 13329
Openings between connected elements	Average: ≤ 0,15 mm max: ≤ 0,20 mm	EN 13329
Static indentation	≤ 0,01 mm - no visible changes, Impression in test with straight steel cylinder of 11,3 mm diameter	EN 433

PG 44

The **MAMMUT** collection

ego
WOODEN FLOOR
nature therapy

PG 45

The **MAMMUT** collection



The **MAMMUT** collection



BARRIQUE OAK



ICE OAK



Panel construction

Ego floor laminates consist of at least 5 firm layers, which impart extreme ruggedness and assure longevity of the floors.

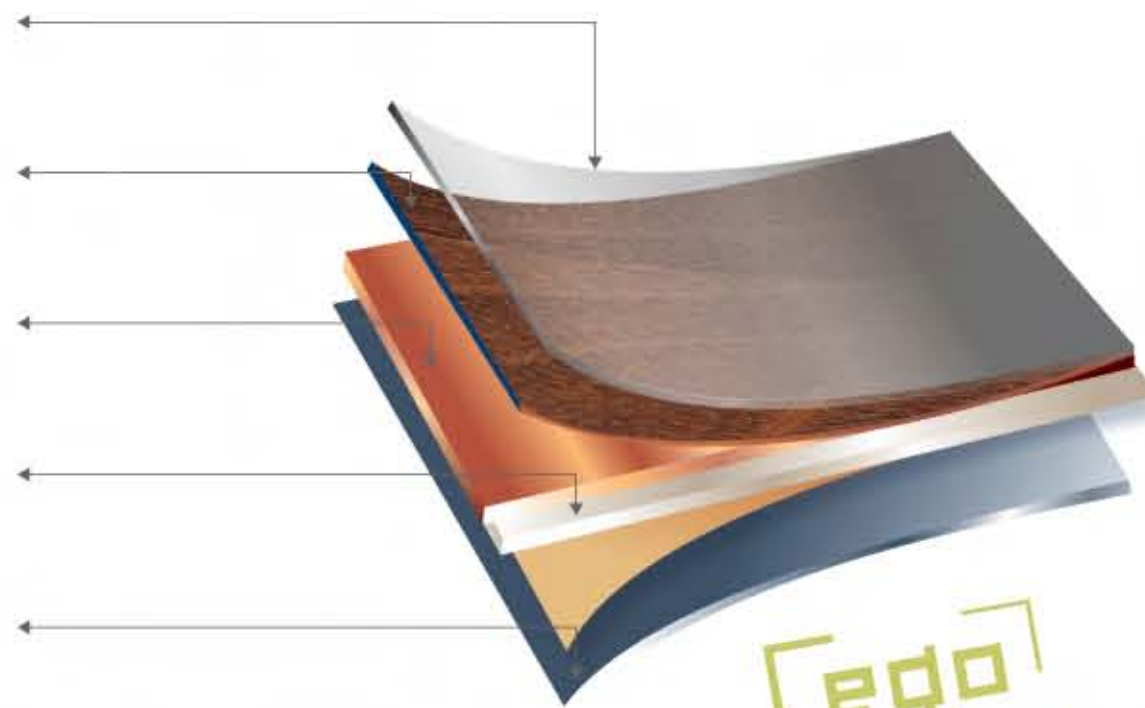
Durable and Clear Wear Layer

Design Layer

Water Resistant High Density Fiber Board Core

Precision Milled Click system (Moon Click)

Melamine Back Layer



ENVIRONMENTAL MANAGMENT SYSTEM
QC SYSTEM CERTIFIED

Ego profiles

Ego profiles match our flooring in quality and shade. These profiles come in various shapes to cover all kinds of corners. Unlike locally procured profiles, Ego profiles ensure that the warranty on Ego flooring remains intact as long as it is valid. Ego profiles are 0.6mm thick with a high grade fibre board which makes it highly durable and long lasting. The profiles come with channels which are placed behind them so that no nailing marks are seen permanently. It is the only flooring company that has its own manufacturing unit with 30 shades available to choose from.



T-profile



Reduce Profile



Skirting



Stair Nose



End Profile



Quarter




How to 'CLICK' properly

Double Locking system allows you to install the floor of your dreams with a simple click. It's fast, clean and easy!

The locking system locks the individual timber floor boards to each other and creates Zero-Gap between the floor boards. The **pretension** force compensates machine tolerances and avoids gaps between the panels, so that dust, dirt and moisture cannot enter in between two panels. The tongue and groove is designed with a small overlap. When they are connected, the lower lip of the groove is bent out. As a result, it is pushing back due to the flexibility of the material. This pretension force creates a constant tension in the joint and avoids gaps between the panels, so that dust, dirt and moisture cannot enter. It can also compensate small (milling) machine tolerances.

The **anti-creaking noise** feature avoids creaking noises one can hear when walking on a floor. When walking on a floor, creaking noises can sometimes be heard with every footstep one takes. The anti-creaking noise feature is all about giving extra fixation between the panels to avoid these annoying creaking noises. The application of wax (=paraffin) in the click profile is recommendable because the wax acts as a lubricant so that boards pop in their end position even more easily. Wax is also very helpful in making the anti-creaking noise solution complete. The wax can be sprayed on the tongue, as an integrated part of the production process.



-  Locking strip machined from the core material.
-  Simple process and low investments.
-  Floors aimed for the consumer market.

Classen Megaloc

- CLASSEN megaloc is super easy, super fast and super strong.
- CLASSEN megaloc was developed and optimized specifically to simplify the laying of extra wide laminate boards.
- CLASSEN trend world ceramic composites. And here, the new installation concept really comes into its own.
- Try CLASSEN megaloc for yourself. You will discover: This way laying floors is fun.

Classen Megaloc - set, lock it in and done!



Megaloc is new, Megaloc is unique, Megaloc is certainly the world's fastest and easiest installation system. Laying your CLASSEN laminate flooring will be child's play with this latest gluefree installation system. The roof tile principle of installation means that a special locking mechanism on the short side is superfluous.

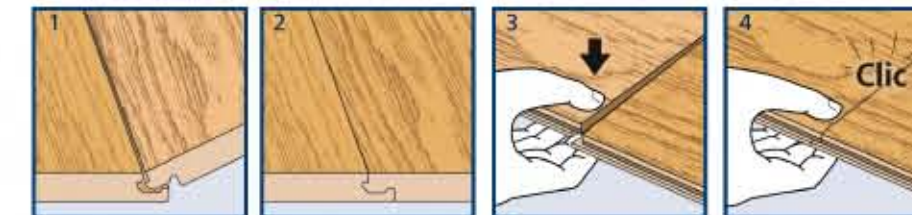
Simply place the board in the groove of the previously laid row. As it is lowered, the laminate floorboard will be locked in with the previously installed board. Finally, just press your thumb quickly on the cross bevel and it's ready!

Mammut - Express Click system

Laying the floor becomes child's play: A fingertip is enough to join panels – simply unpack, lay, snap together and done.



- Much easier to install
- No hammer, tapping block and pulling bar required
- Safe and stable
- Up to 50% quicker to install
- you can walk on the floor immediately after installation



Retail network



ego
WOODEN FLOOR
nature therapy

General maintenance information to protect your Ego floor

If proper precaution taken the floor would look at its best for many years to come.

- Cleaning laminate flooring is simple- dirt and dust are easily removed with a vacuum or broom.
- Wipe up spills like tea, coffee immediately.
- Don't allow water to stand on your floor for any length of time.
- For heavier cleaning, use Ego laminate floor cleaner or a mixture of household vinegar and water (1-cup vinegar to 1-gallon warm water) or household ammonia and water (1/2 cup ammonia to 1-gallon warm water). If an accident occurs and a stain remains, you can remove the worst stains with acetone or denatured alcohol on a soft cloth without bleaching or damaging the floor. In a pinch, nail polish remover containing acetone is a handy substitute. Do not use soap or detergent-based cleaners, wax-based products or any type of polish on laminate floors, as they leave a dull, filmy residue.
- There is never a need to wax or refinish your laminate floor.
- For more difficult-to-remove soil, use a cloth moistened very lightly with plain water. Then wipe the surface with a clean dry cloth.
- Don't use any of the following products on your floor: ammonia based cleaners, acrylic finishes, wax based products, detergents, bleach, polishes and oil soaps, or abrasive cleaning soaps.
- Protect the laminate flooring in high traffic areas and from excessive tracking of outside dirt and soil with mats at all entrances. Use door mats and throw rugs outside room entrances and in front of kitchen sink and refrigerator to help keep dirt and grit off your floor, and to prevent damage and excessive wear.
- Protective felt pads on chair and furniture legs are recommended to further protect the floor. Replace plastic casters on chairs with rubber wheels and lift rather than slide heavy objects across the floor.
- Occasionally, things may become "stuck" to your floor, such as gum or candle wax. This situation is best handled by letting the spot harden completely, then scraping it gently off the floor with a plastic scraper. Residue can then be removed using a clean rag dampened with a little Ego Laminate flooring cleaner.
- Place runners and area rugs along high traffic areas. Move heavy appliances and furniture by using a dolly rolled over plywood or pressed board.
- Minor damage to a laminate plank or tile can be easily repaired with laminate finishing putty. If the damaged area is larger than 1/4 of an inch, replacing the plank may be recommended. Please call our team to assess the damage.